

Oasis in the 'cultural desert': Blazing a trail for arts

The Singapore Festival of Arts (SIFA) and Singapore Chinese Film Festival opened last Thursday and Friday respectively with many high-quality arts shows in the programme.

In order to provide more performance venues for artists, the Government announced last year it was adding a new medium-sized theatre to the Esplanade Waterfront.

These are just some examples to illustrate that Singapore, once mocked as a 'cultural desert', has morphed via the continuous upgrading of her facilities for the arts, and the proliferation of arts events. But still, according to the Singapore Cultural Statistics of 2017, total employment in the local arts and cultural industry declined between 2014 and 2016 by 2.6% – 3.2%.

The older generation used to think an artist is destined for poverty. Does that still hold true? In Lianhe Wanbao's big feature this week, we invite artists across three generations to examine the pains and joys in the arts profession.

By Song Hui Chun

When creativity becomes a "stumbling block"

Dressed in simple grey and black during the interview at their workshop in Goodman Arts Centre, the founders of SA The Collective ("SA") – Xie Qilong, 36, and Xie Zhuoying, 31 – exuded edginess and individuality that resonated with their music style. According to them, "We play Chinese instruments, but our pieces do not sound like classical Chinese orchestra music. When we first established, it was difficult to introduce ourselves and our genre to people."

The dynamic duo picked up Chinese music at a young age and are well-versed in several instruments. Xie Qilong is an accomplished flutist with a master's degree in flute performance from the Shanghai Conservatory of Music. Xie Zhuoying enjoys the Chinese zither and earned her master's degree in music from the Chinese University of Hong Kong. She is currently obtaining her PhD from the National Institute of Education, researching on the topic of sound cognition of children aged 18 and below.

The married couple founded SA in 2011, using traditional Chinese instruments to portray avant-garde music across diverse genres. At this year's SIFA, SA will team up with Malay music group NADA and visual artist Brandon Tay to present a multi-disciplinary performance.

Their refreshing style of performance adds an eclectic streak to the local arts scene. On the flip side though, their creativity has also become a stumbling block in their journey through the arts.

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"When the Government decides on whether to give an artist a space or a grant, they will first look at what kind of art you are creating. To prove our value of existence in the local arts scene, we must thus fight for the space we want," said Xie Zhuoying.

The couple received help from the National Arts Council's (NAC) Incubation Scheme, and enjoyed a rent subsidy for their workshop in the first three years of their practice. They are currently on NAC's Arts Housing Scheme and NAC's Seed Grant, and are given subsidies for their operating expenses and lease.

Currently under NAC's Arts Housing Scheme, there are more than 60 arts organisations and artists housed in 34 venues, including the Aliwal Arts Centre and Stamford Arts Centre.

Xie Qilong pointed out that for a long time, certain forms of art must first gain recognition on the world stage before they can be recognised in Singapore, even pop music. According to him, most people take their cue of what constitutes the mainstream Chinese music style through performances by the Singapore Chinese Orchestra. When he was doing his master's degree at the Shanghai Conservatory of Music, he was once perceived as "untraditional" for introducing a bassist and keyboardist into his performance to infuse it with jazz elements.

Fortunately for him, the faculty head then was trained overseas and thought that his creative style should be allowed.

"When we look for sponsors for our performances, many felt that what we are playing does not constitute Chinese music. They do not understand the music and hence are not willing to give their support. This is why it is crucial for us consider different levels of experimentation with our music. If we do only what we want to do, we can only survive abroad," said Xie Qilong.

Giving an example, he said the performances featured by SIFA suit the tastes of audiences who have a more mature eye towards the arts and SA is thus able to freely explore music outside mainstream perimeters. In contrast, SA also takes on commercial jobs or heartland projects such as NAC's Arts in Your Neighbourhood, where they have to arrange music that is more palatable to a wider audience.

More full-time arts programmes

According to statistics by the NAC, the statutory board receives between 150 and 180 applications for scholarships every year.

The figures also show that the total full-time enrolment in tertiary arts courses jumped from 3,637 in 2010 to 5,460 in 2016, and the number of full-time students enrolling in undergraduate art programmes rose from 1,165 in 2010

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to 1,638 in 2016. Such figures are indicative that more young Singaporeans are demonstrating their passion towards the arts by pursuing an education with it.

Professor Steve Dixon, President of LASALLE College of the Arts, noted that the quality of education offered by LASALLE is on a par with some of the best arts schools in the West, and that an arts education is increasingly gaining widespread acceptance. In his opinion, there is no better time than the present for artists to pursue a career as the arts landscape in Singapore is at its best now.

He revealed that the number of local students applying into LASALLE has been increasing over the years, which completely defies the decreasing demographic trend that the local population is facing.

However, despite the unabated passion of arts lovers and the growing number of arts festivals, statistics show that many artists have exited the scene over the last few years.

Professor Dixon noted that although the arts and literary scene is booming, it also brings about new challenges as artists have to compete with each other for the same audience.

"Nevertheless, it is comforting to know that audiences have been maturing. Compared to the past, arts events are now more popular and well-attended among the public," he said.

He also shared that the international standing of LASALLE has been rising steadily over the years, putting it in a strong position to compete with other schools to continuously take in the best of local and international students.

According to the NAC, the number of arts scholarships awarded is not an accurate benchmark to gauge the interest of local youths to pursue the arts as many who do not apply for said scholarships still go on to forge a career in the industry. The NAC is very specific about what it aims to achieve with its scholarships. Every year, NAC will list down considerations it would give priority to and examine the needs of the industry.

[only first half of the article was translated]