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拉萨尔艺术学院日前举办多媒体艺术展，以“白色衬衫”为主题，展示了时尚媒体与行业，以及时尚与面料两个科系的二年级学生们合作的成果——融28件时装设计、时尚摄影、装置艺术、影像艺术作品于一体的跨界展览。记者走访策展者陈俊豪与陈徒进，一探他们对“白色衬衫”的诠释。



陈俊豪：时装其实与气候、文化、经济、种族、建筑等很多因素是相关的，时尚从来不只是一件衣服的事情，它牵涉到我们社会生活的各个层面。

王一鸣 / 报道  
梁麒麟 / 摄影  
受访者提供部分照片

## 两时尚系学生办展 探索白色衬衫的玄妙

白色衬衫有什么稀奇？在新加坡即使不是人手一件，却是许多人都曾在各种不同场合穿过的衣服。

但拉萨尔艺术学院日前举办的多媒体艺术展，就以这看似平淡无奇的“白色衬衫”为主题，展示了时尚媒体与行业，以及时尚与面料两个科系的二年级学生们合作的成果——融28件时装设计、时尚摄影、装置艺术、影像艺术作品于一体的跨界展览。

这个展览是由时尚媒体与行业的两位同学陈俊豪（27岁）和陈徒进（26岁）策划和指导的，除了全职学生的身份，陈俊豪也是本地小有名气的时尚摄影师，陈徒进则曾是Prada的橱窗设计。两个人想用这场“白色衬衫”展览来探讨时尚在各种你想不到的生活层面中，有怎样的可能性——时尚是否只是跟穿戴和消费有关的一件事？

陈俊豪说：“这个学期，我们的重点是研究白色衬衫在新加坡社会中的意义。”这令人惊讶，原来时尚相关科系的学生们在钻研如此“无厘头”又有趣的课题。他接着说：“时装其实与气候、文化、经济、种族、建筑等很多因素是相关的，时尚从来不只是一件衣服的事情，时尚牵涉到我们社会生活的各个层面。”

“白色衬衫”这个展览本身也是跟策展、社会企业、时尚前景这几个关键词紧密相连的。”陈徒进说，“一般人不会把时尚和策展联系在一起，但时尚在发达国家早已具有策展的价值，具体说，就是在博物馆或艺廊里展出的价值。”

### 反映社会、思潮和观点转变

本地与时尚设计有关的展览少之又少，与时尚沾边

的展览几乎不脱旗袍展或卡普雅等农料的套路，但时尚作为一种与时俱进设计门类，国外早就以博物馆的学术眼光审视现代时尚了，比如大名鼎鼎的美国纽约大都会艺术博物馆，2011年就曾举办“亚历山大·麦昆”个展，去年则是“中国：镜花水月”高级成衣展。时尚的美学、科学与历史记录功能，在欧美的博物馆里被发挥得淋漓尽致。

“可惜的是，我们在新加坡没有看到过宏伟的时尚展览。麦昆等著名时尚设计展也从未巡回至新加坡，这个时代的博物馆和美术馆其价值与作用也遭到质疑。”陈俊豪说：“所以我们想用‘白色衬衫’展向本地的博物馆和美术馆提问——时尚是不可以进馆的吗？我们需要怎样的博物馆？我们需要怎样的展品？博物馆是不是只能为历史建档？而无法展示时尚潮流、流行文化和美学设计？时尚成衣或配件，也反映了社会、思潮和观点的转变，简单的衣服如白衬衫也一样。”



一白衬衫给人通透无压的视觉感受。



拉萨尔艺术学院多媒体艺术展的时尚摄影，透析另一种美感。

两人受访当天皆穿白衬衫，陈俊豪突出的是白衬衫的多层次设计，陈徒进则强调了白衬衫的休闲穿搭法。

起源于西方的白衬衫在东方进入文明开化时代也大兴其道，“但我们是否想过白衬衫的含义？”陈徒进设疑。为了这次展览，陈俊豪和陈徒进做了不少调研，询问新加坡人对白衬衫的观感。

### 白衬衫也有心理暗示功能

有的人不觉得白衬衫有任何特殊性，想不到有什么衣服穿时，就随手找出一件白衬衫来穿；有的人则把白衬衫当作一种身份与阶层的象征，比如白领、蓝领、粉领等不同族群的区分最初就是由衣着的颜色来划定的。“在新加坡，人们穿白色衬衫觉得不出格，自带一种‘融入’功能，某种程度上，衣服也能带出一种国民性。”陈徒进说。“白衬衫也有一种心理暗示的功能，比如穿着者可能想表达一种温和、简单或易于亲近的个性，因为白色给人单纯、通透无压的视觉感受。”

陈俊豪则从摄影师常用的光学角度来看待白色衬衫：“白并不是一种颜色，而是好几种颜色——学过物理的人都知道，把赤橙黄绿青蓝紫七个颜色的颜料倒一起，颜料就成了黑色；七个颜色的光，在一起却变成了白色。因此，白色是复杂却和谐的，在摄影中也是困难的，对白色的还原，考验着摄影师的功力。”在这次的展览中“让贤”，没有执掌镜头的陈俊豪，让自己的两位学妹担任摄影师的角色，他满意学妹们的表现。

观。

陈俊豪指出亚洲人对于“白色”有一种迷信，一些人追求肤白，为使得皮肤净白，投入心血和金钱。但是，部分人却对白癜风患者有歧视心理。白癜风的核心是缺乏黑色素，目前无治疗方法。在绝大多数人口肤色较深的区域，白癜风患者面临歧视和暴力。换言之，肤色差异越大，歧视越深。

“追求美白却歧视白癜风患者，这讽刺得很。”陈俊豪说，“我们想通过这次的展览，来呼吁停止对白癜风患者的歧视，时尚也肩负着社会责任和教育义务。”

### 用时尚对前路的一种试探

展览得到同学、师长和校方的赞赏，拉萨尔目前正在考虑将这个上周五开始的展览延长，让更多人观赏。这次展览也是陈俊豪和陈徒进跳脱各自的旧专业领域，用时尚对前路的一种试探。

陈俊豪觉得当下的时尚摄影唯有突破，除了几本较优质的时尚杂志，大多时尚刊物的风格和内容大同小异。“性感”（sensual）是目前占上风的摄影风格，“我想这也是消费者希望看到的，或者希望自己能有的形象，这无法归咎摄影师。但社交媒体兴盛，人人可成摄影师，造成我们在哪里都看到千篇一律的制式化的‘美丽’照片，但这种数码化的‘美丽’真是美吗？我正慢慢放下数码相机，用胶卷摄影，我也会逐渐卸下摄影师身份，往创意和策划的方向走。”

陈徒进也会在时尚、空间、视觉、策展等方面继续努力。

## Two Fashion School Students Showcased in Exhibition Exploring Mystery of White Shirts

What is so special about the white shirts? In Singapore, even if not everyone has a white shirt, many people have worn it on many different occasions.

LASALLE College of the Arts recently launched a multimedia exhibition, *1°17'N The White Shirt Project*, whose theme is seemingly nothing-out-of-the-ordinary, “White Shirts”. The exhibition showcased the joint efforts of BA(Hons) Fashion Design and Textiles and BA(Hons) Fashion Media and Industries Level 2 students. The cross-discipline showcase consisted of 28 projects from design clothing, to fashion photography, to installation and video work.

This exhibition was managed by two students from the BA(Hons) Fashion Media and Industries Programme, Chen Junhao (27 years old) and Chen Tujin (26 years old). Apart from being full-time students, Chen Junhao is a locally popular fashion photographer while Chen Tujin designed Prada’s window display. Through *1°17'N The White Shirt Project*, the duo wanted to explore the possibilities in the various aspects of life that are often out of the imagination. They are keen to know if fashion only relates to apparel and consumption.

“In this semester, our focus was on researching the meanings of white shirts in Singapore’s society”, said Chen Junhao. This is astonishing. Students in fashion-related disciplines are researching into such seemingly common but interesting topics. “Actually, fashion is related to topics including climate, culture, economy, races and architecture. Fashion is never simply a piece of clothing. It involves all aspects of our social life”, added Chen Junhao.

The *1°17'N The White Shirt Project* is closely linked to critical topics such as exhibition organisation, social enterprises and fashion market prospects.

“People don’t normally put fashion and exhibition together, but in developed countries, fashion items are considered valuable enough for exhibitions. To be more specific, they have value for display in museums or art galleries”, said Chen Tujin.

### **Reflect Changes in Society, Thoughts and Ideas**

There are very few local fashion exhibitions - those marginally related to fashion are fabric shows such as those featuring cheongsam and kebaya. Fashion is an art that transforms with time, so people in foreign countries have been including modern fashion as gallery items, and from an academic point of view. For instance, the famous Metropolitan Museum of Art, located in New York, USA, organised the Alexander McQueen show in 2011, and “China: Through the Looking Glass” clothing exhibition in previous year.

European and American galleries display the aesthetics of science and history of fashion to the fullest extent.

“It is a shame that we haven’t seen any grand fashion exhibition here, and famous design shows such as the Alexander McQueen exhibition has never been presented in Singapore. We need to ask ourselves what is the value and use of galleries and museums in this day and age.”

Chen Junhao said, “Through *1°17'N The White Shirt Project*, we posed these questions to local museums and galleries: could fashion be an exhibit? What kind of museum do we require? What types of exhibits do we need? Can museums show nothing but historical items? Fashionable clothing or accessories also reflect

changes in society, thoughts and ideas. Simple things such as a white shirt also do the job.”

On the day of the interview, the interviewees both wore white shirts. Chen Junhao’s white shirt emphasised multiple layered design whereas Chen Tujin’s ensemble stressed a leisure clothing combination on a white shirt.

Originated from the West, white shirts became popular in the East in its civilised era. “But have we ever thought about the implications of white shirts?” Chen Tujin questioned. In this show, Chen Junhao and Chen Tujin researched extensively by probing into Singaporeans’ opinions on white shirts.

### **White Shirts also Carries Psychological Suggestions**

Some people do not feel anything special about white shirts. When they cannot decide what to wear, they will wear a white shirt; Some people take white shirts as a symbol of their identity and social class, for example, the initial difference among white-, blue-and pink-collar workers is the colour of their clothing.

“In Singapore, by wearing a white shirt, people feel that they are part of the community; to a certain degree, clothing carries a sense of national identity,” Chen Tujin said. “White shirts also carry psychological suggestions. For example, people wearing a white shirt may want to express their mild, simple or easy-to-get-close-to character, as white gives people an innocent, transparent and stress-free feeling.”

Chen Junhao views white shirts from an optical angle which is frequently used by photographers: “White is not just one colour, but a combination of several colours - those who have studied physics will know this: by mixing together red, orange, yellow, green, light green, blue and purple paint, the paint becomes black; on the contrary, the light of these seven colours combined becomes white light.

So, white is both complicated and harmonious. In the world of photography, it takes a skilful photographer to reduce white space.”

In this exhibition, Chen Junhao was not in charge of photography but let two female juniors take on the photographers’ roles. He is satisfied with their performance.

Chen Junhao pointed out that Asians are preoccupied with “white”; some of them invest efforts and money in making their skin “white”. However, some Asians discriminate against Albinos patients.

Albinos stem from a lack of melanin and there is currently no cure for it. In regions where the majority of people have darker skin, Albinos patients are faced with discrimination and violence. In other words, the more different in skin colours, the more serious the discrimination. It is very ironic that these Asians pursue for whiter skin but discriminate against Albinos patients.

“Through this exhibition, we want to call for an end to discrimination against Albinos patients. The fashion industry also bears social responsibilities and education obligations,” said Chen Junhao.

### **Test Career Prospects with Fashion**

The exhibition won praises by classmates, teachers and the school management. LASALLE is now considering to extending the exhibition, which began last Friday, so that more people can come and appreciate the exhibition.

In organising this exhibition, both Chen Junhao and Chen Tujin have gone beyond their specialisation by trialling their career prospects with fashion.

In Chen Junhao's opinion, it is very difficult to see breakthroughs in today's fashion photography; most fashion publications are similar in style and content except for a few comparatively premium fashion magazines. "Sensual" is a popular photography style now. "I think this is what consumers hope to see or hope to possess as their own image. You can't ask the photographer to give you a sensual image. Today, with the advent of social media, everyone can be a photographer. Standardised "beautiful" pictures can be seen everywhere as a result. One would question the 'beauty' of digitisation? I've been slowly retiring my digital camera and using film cameras instead. I'll also gradually forgoing my identity as a photographer and developing myself towards creativity and planning."

Chen Tujin will continue his pursue in areas including fashion, space, visualisation and planning.