

## **LOCAL BUDDING FASHION DESIGNERS GET HEADSTART ON CAREER WITH LASALLE X TANGS POP-UP STORE**

This season, LASALLE College of the Arts in collaboration with TANGS presents a ready-to-wear collection by students from 2015's BA(Hons) Fashion Design and Textiles Programme. The collection features 150 pieces specially created for TANGS: six diffusion lines inspired by the students' own graduate collections, themed *SG50 – Capsule*.

Students have also designed bags and jewellery to match the diffusion lines, with mentorship from luxury bag label TOCCO TENERO and homegrown jeweller Carolyn Kan (Carrie K). Shoppers at TANGS will enjoy a selection of limited edition bags designed by the students and made by TOCCO TENERO exclusively for TANGS, in canvas, leather or PVC.

The collections will retail in a pop-up store in TANGS at Tang Plaza (Orchard), Level 2, for six weeks from 31 July to 13 September 2015.

"Through this showcase, LASALLE designers demonstrate they are not only cutting-edge, but also highly relevant and in tune with industry needs and consumer trends. We are pleased that TANGS, a true retail icon of Singapore, recognises this and has embarked on this pioneering initiative to support our young designers," said Nur Hidayah, Dean of LASALLE's Faculty of Design.

Says Christelle Vaillant, Creative Director of TANGS Singapore, "TANGS has had a long-time legacy of supporting local designers since the 1980s, and is very excited to have this opportunity to work with Singapore's next generation of fashion designers. We believe mentorship programmes such as these, which allow us to work with budding designers from conception to retail, can only benefit Singapore's fashion and retail industry and our international standing as an iconic retail destination."

A portion of the proceeds from the sale of this collection will go to the loveLASALLE Education Fund, a dedicated financial assistance scheme that provides scholarships and bursaries to students from families with per capita income of S\$1,500 and below. Initiated in 2012, the fund aims to be self-sustaining, with contributions from the LASALLIAN community, private individuals and major corporations. All funds received will go towards providing critical aid to students.

### **LASALLE BA(HONS) FASHION DESIGN AND TEXTILES: GRADUATE COLLECTIONS *SG50 – Capsule***

This year, as we celebrate Singapore's Silver Jubilee, the students' graduate collections will present ideas based on Singapore-related themes. Each collection draws its inspiration from diverse sources such as the cultural and historical heritage of Singapore, popular culture, material culture, objects of desire, luxury or everyday life. Students have investigated Singapore's cultural heritage and traditions to create fashion collections that respond to different contexts or aspects of the country.

This project aims to add value to Singapore's cultural heritage and encourage Singaporeans to realise that their unique cultural heritage can inspire and stimulate designers to create contemporary, desirable fashion products.

This project is supported by the SG50 Collaboration Fund.



**AS SEEN AT SINGAPORE FASHION WEEK 2015**



## ABOUT THE COLLECTIONS

*\*Images from graduates' collection lookbooks may not reflect actual items sold in TANGS*



### ***Plicated***

**Designer: Ng Sunita Sumawi**

Samsui Women and the Bauhaus movement are the main influences of this collection. The inspiration comes from the folding techniques of the Samsui Woman's signature red hat and layering separates with colour blocking in geometric patterns. The collection depicts a simple and clean approach with a raw edge, bringing about a minimal and fresh elegance and sophisticated appeal.

### ***About the designer***

Ng Sunita Sumawi was born in Indonesia and now living in Singapore, where she completed her BA(Hons) Fashion Design and Textiles at LASALLE College of the Arts. For Sunita, fashion is an expression of individual style and something we deal with. What is challenging her is to find balance between moving fashion forward and establishing a timeless signature. She is a creative individual, who is passionate about clothes and fashion. Over time, Sunita has developed her analytical and research skills to build a strong concept and contemporary design.



***Dragon Heart***

**Designer: Angel Li Shiqi**

Singapore is a modern international metropolis. It combines not only traditional Chinese culture but also that of different races with the landscape of modern high-tech urban planning.

Designer Angel Li, a Chinese international student studying for the past 10 years in Singapore, was inspired by Singapore's retention of traditional Chinese culture and its wide usage in many aspects to integrate these elements in her design in celebration of SG50. Traditional Chinese culture and modern fashion styles evolve into an unprecedented combination of modern Chinese style. This collection, named *Dragon Heart*, uses traditional flower and dragon prints/embroideries to show the heart of the dragon. The silhouettes are inspired by historical Qing Dynasty clothing.



### ***Canaan***

**Designer: Ng May Ee**

The beautiful view of Singapore's evening skyline from Raffles Place, the lights of the Marina Bay area, inspired this collection. The idea of wearable technology, such as LED lights and fibre optic fabric is central to the concept twist to this fashion collection.

The story presents a forgotten change of a darkest night just before the dawn. The gradual progression of midnight black to the colours of the sunrise represents this journey of having to overcome difficulty before embarking on a brighter future.

#### *About the designer*

May Ee is a Singapore-born designer specialising in textile design. She is known for clean-cut silhouettes and vibrant prints. LED lights and fibre optics are often applied in her collections, bridging together fashion and electronic technology. She graduated from LASALLE College of the Arts in Singapore in 2015 after completing her BA(Hons) in Fashion Design and Textiles. She has done internships with Preen by Thornton Bregazzi and Mirjam Rouden Textile Studios in London, UK in 2014 and 2013 respectively.

Designing a collection requires knowledge and exposure to a variety of disciplines, opening up the creative process to so many fascinating possibilities. During the course of research, serendipity could trigger areas of interests previously unknown, enriching the design development. Being able to reach out to people emotionally through her textile prints and manipulation of wearable technology is a key consideration for May Ee. The core themes in her collections are connected to a personal issue or an opinion, which are fleshed out in her textile collections.



## ***HYBRID***

**Designer: Huang Jun**

Living in a multicultural society, the diverse nationalities of the people have inspired this collection, focusing on a unique hybrid mix of culture. The different species of Singapore's national flower, the Orchid, represents this variety of cultures. Nature and organic shapes are combined with 3D printing and laser cutting technology to symbolise Singapore's clash of cultures.

Robert Ryman's oil paintings and Halston's elegant, timeless designs provides an empty canvas that inspires the explosion of imagination and artistic potential, illustrating how the fabrics transform from clean, minimalistic white to a more complex and fully textured surface.

### *About the designer*

Born in China, Huang Jun began her career studying BA(Hons) Fashion Design and Textiles at LASALLE College of the Arts in Singapore. She has participated in DFS, Asia Unfolds Fashion Design competition (Finalist) and Harvey Norman High Fashion Competition in collaboration with Warwick Fabrics (First Prize). Huang Jun also had the opportunity to work in design for two of the industry's most influential designers both in China and Singapore, Helen Lee and Pauline Ning, The invaluable experience gained from working within these two design houses inspired Huang Jun to continue the dream to be a Womenswear fashion designer.

When Huang Jun is designing, organic shapes, sculpture, and 3D textures inspire her. Huang Jun's technical knowledge of a garment's proper fit and design, combined with her innate creative abilities, results in an effortless and wearable line that reflect the kind of woman she is herself: feminine, sexy, contemporary, and elegant.



### ***Peranarock***

**Designer: Sasha Afitriana**

*Peranarock* focuses on the idea of juxtaposing modern and traditional Singapore culture through the combination of the Biker subculture with the Peranakan heritage. It fuses the rich cultural influences of the Peranakan community, depicting unique references of traditional heritage, with playful, chic and youthful use of black leather jackets and denim jeans for a trendy appeal. The Kebaya meets Biker jacket with floral details – a statement of femininity with masculine elements.

#### *About the Designer*

Sasha Afitriana was born in Jakarta, Indonesia. She pursued her BA(Hons) Fashion Design and Textiles at LASALLE College of the Arts in Singapore, inspired by her childhood as a model for kids' wear to enter the fashion industry.

Fashion for her is a reflection of time. Designing clothes is about telling the story of a time period, the rich history and also what is going on around the world; youth subcultures has always be her biggest inspiration. She likes to bring the elements of youth subculture and mix it with other interesting details. Seeing it come together and creating a cohesive story that is her favourite part of conceptualising a design.



***Paredotxical***

**Designers: Adeline Lim and Chua Ying Hui**

The state of paradox is highlighted in this collection with clever juxtaposition of contradictory elements, which become coherent as a whole through dilated moments in life – multifarious tussles and lidded contentment as we asked ourselves about being delirious and boxed. This collection attempts to create awareness of discrimination in society, combining white-collar and blue-collar garment elements with child-like drawings to give a sense of madness with naiveté.

*About the Designers: Adeline Lim*

Born in Malaysia, Adeline moved to Singapore in 2012 where she studied at LASALLE College of the Arts for a BA(Hons) Fashion Design and Textiles, specialising in menswear. In her contemporary menswear design, she breaks the gender boundary by combining womenswear elements with classic sharp tailoring, introducing innovative silhouettes for the new age man. Adeline has interned with British label Jonathan Saunders and Singaporean tailoring company Rossi.

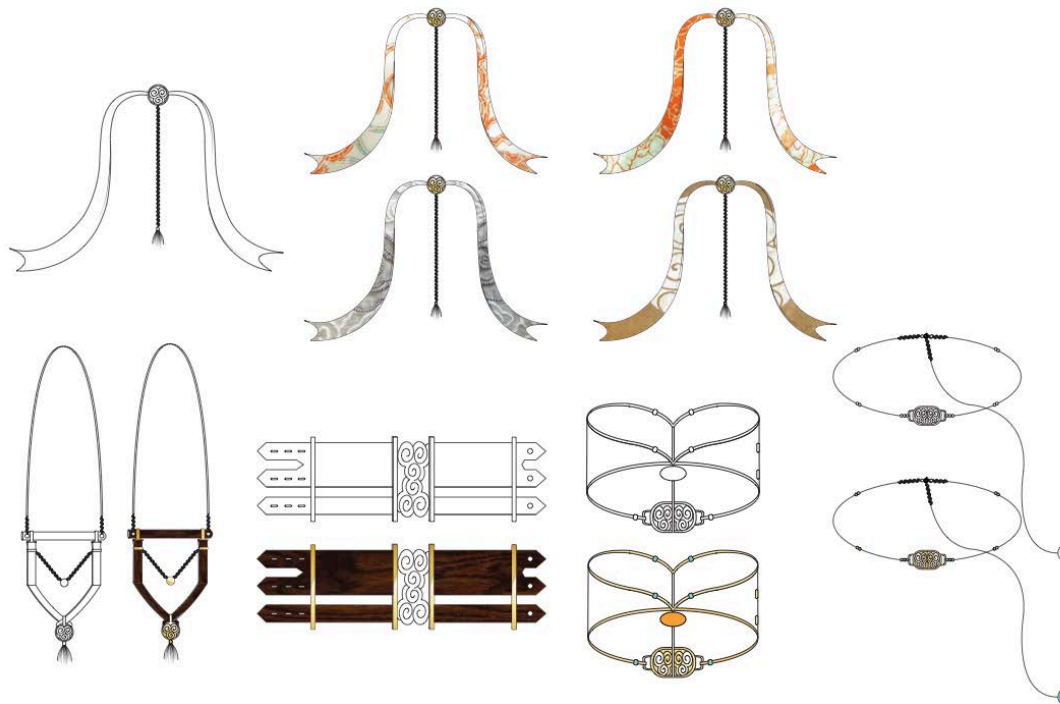
Living in a small town in Malaysia, she rarely had the opportunity to get in touch with fashion. Since fashion permeates people's daily lives directly or indirectly, the lack of resources fuels her desire to discover and learn more about fashion. To her, fashion is linked to a variety of disciplines and cultures that provides a myriad of educational experiences. Her play with opposing themes reflects her thought process and emotional state, similar to finding the quiet amidst the chaos.

*About the Designers: Chua Ying Hui*

Based in Singapore, Chua Ying Hui has a background in interior design. She switched to specialise in textile design while pursuing her BA(Hons) Fashion Design and Textiles at LASALLE College Of The Arts. The transition from interior design to fashion stems from the sense of fulfilment in being able to have her works stand as a reflection of her mind.

Preferring to work on illustrative designs by hand, she often explores different boundaries on a wide compass. Drawing from the elements of raw graphic influences, favour for imperfections and her architectural roots, Ying Hui has forged her attachment of art into fashion textiles that stand out for their vivid and playful aesthetics.





### ***Accessories for “Dragon Heart”***

**Designers: Federika Cynthia Dewi and Fiona Seah**

Frederika and Fiona's accessories collection showcases exquisite and elegant pieces inspired by sophisticated resort women. The collection features a touch of Chinese oriental elements, staying true to their heritage yet maintaining a fresh and modern appearance.

#### *About the Designer: Federika Cynthia Dewi*

Frederika Cynthia Dewi is a Womenswear fashion design student at LASALLE College of the Arts, currently commencing her third year of study. She is an Indonesian who is keen on creating wearable womenswear garments that portray contemporary trends while keeping to her heritage through her designs.

#### *About the Designer: Fiona Seah*

Fiona Seah specialises in Creative Pattern Cutting at LASALLE College of the Arts. She aspires to be an evening and wedding gown designer, fulfilling the dreams and creating a fairytale beginning for many young women in their pursuit for happiness.



**Accessories for “Canaan”**

**Designers: Anzoe Sim and Jasmin Mampilli**

Clothing designer Ng May Ee was inspired by the view of Singapore’s nighttime skyline. Taking similar silhouettes from the collection, Anzoe and Jasmin developed their bags by retaining simple style lines and allowing the print to be in the limelight.

*About the Designer: Anzoe Sim*

Anzoe is currently a second year Womenswear fashion design student at LASALLE College of the Arts. Creating and designing has always been a big part of her life since she was young and it is not just a passing phase, but a calling for her.

*About the Designer: Jasmin Mampilli*

Born and raised in Dubai, Jasmin is a Fashion Textiles student at LASALLE College of the Arts. She draws her inspiration from physical traces left by anonymous objects and people in Singapore.

### **About LASALLE College of the Arts**

LASALLE College of the Arts in Singapore is a leading tertiary institution in cutting edge contemporary arts and design education and practice. The college offers 30 undergraduate and post-graduate programmes in art design, film, animation, fashion, dance, music, theatre, arts management, arts education, art therapy, and art history.

Founded in 1984 by De La Salle Brother Joseph McNally – a visionary artist and educator – LASALLE is a not-for-profit, private educational institution. LASALLE receives tuition grant support from the Singapore Ministry of Education. Its degree programmes are validated by Goldsmiths, University of London.

### **ABOUT LASALLE'S BA(HONS) Fashion Design and Textiles Programme**

The BA (Hons) Fashion Design and Textiles programme has made international waves since 2007 through different shows and events including the Graduate Fashion Week in London in 2010 and 2011. Sharing the same commitment to profiling international fashion style and image, this partnership brings together an array of committed agendas of excellence in aesthetic and cutting-edge innovative visual language.

Graduate collections will showcase the degree programme's specialisms in Womenswear, Menswear, Creative Pattern Cutting and Fashion Textiles. This showcase will present to the audience LASALLE's commitment to creative excellence, diversity and innovation in fashion.

### **About TANGS**

An icon of Singapore, TANGS is a leading player in the retail industry that has its fingers constantly on the pulse of the ever-changing consumer wants and trends. With TANGS at Tang Plaza's (Orchard) transformation completed, Singapore's most distinctive and beloved shopping destination raises the bar in retail, stepping up its role as a curator of a spectrum of exciting Asian as well as international brands, and redefining the shopping experience with a refreshed store concept.

TANGS is present in Singapore and Malaysia with six stores, namely, TANGS at Tang Plaza (Orchard), TANGS VivoCity, TANGS 1 Utama, TANGS Empire Subang, TANGS Genting and TANGS The Shore, Melaka. For more information on TANGS, please visit [www.tangs.com](http://www.tangs.com).

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